



## Marketing your home

### 1. Declutter

Buyers can often struggle to see past a lot of furniture and personal items, as they can make rooms feel small. Consider renting some external storage space to house items until you move. But try to strike a balance as remember people often buy into a lifestyle. Try and show them your home life at its best.

### 2. A fresh lick of paint

Try to step back and look at your home objectively as selling your house (and not your attachment to a particular wallpaper design) is the priority. Consider if areas can be tidied up by a quick lick of paint. Don't go overboard though as it's good to show some of your property's personality, rather than feeling like empty white boxes. A splash of colour to one feature wall can be effective

### 3. First impressions count

Buyers will often drive past a property to rate its curb appeal before they express any interest. Tidy up the front garden or driveway, clean the windows, and give the front door a spruce with some fresh paint. You should even consider a few flowerpots placed around to introduce a splash of colour – and hide the bins!

### 4. Fix, fix, fix

Small outstanding repairs can be easy to ignore when you see them every day, but when a buyer comes to look around your property, they can make the place look really tired. Look around every room in your house, make a list of quick-fixes and get them sorted

### 5. Spruce up your garden

Now more than ever buyers are looking for outdoor space, whether it's a large lawn for the kids to play on or a small cottage garden to enjoy a glass of wine on an evening. Weeding, cutting the grass, and adding a few decorative touches are simple, cost-effective ways to make the most of the outdoor space and your house even more appealing.